Boxing Fans Mailing List

Total Universe: 2,298,320 Base Rate: \$85.00/M

Description Summary

The key to direct marketing success is having the right data in your corner. With our boxing fans database, you can reach people nationwide who are fans or participants of the sport of boxing. Whether it be watching boxing matches on TV, purchasing boxing-related items, or taking part in boxing classes and events, the people included in this list are all about boxing. You can segment our data by a wide variety of selections, like age, gender, income, and much more. Don't miss out on this valuable and responsive group of consumers for your next marketing campaign!

How Our Data Is Compiled

Our Boxing Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Fact 1
- Fact 2

Recommended Usage

Recommended Usage



Market Type U.S. Consumer

List Channels Postal, Email & Telemarketing

Source Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

Exchanges Please Inquire

Reuse Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age Gender Geography Ethnicity Income Net Worth Occupation Marital Status Presence of Children Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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